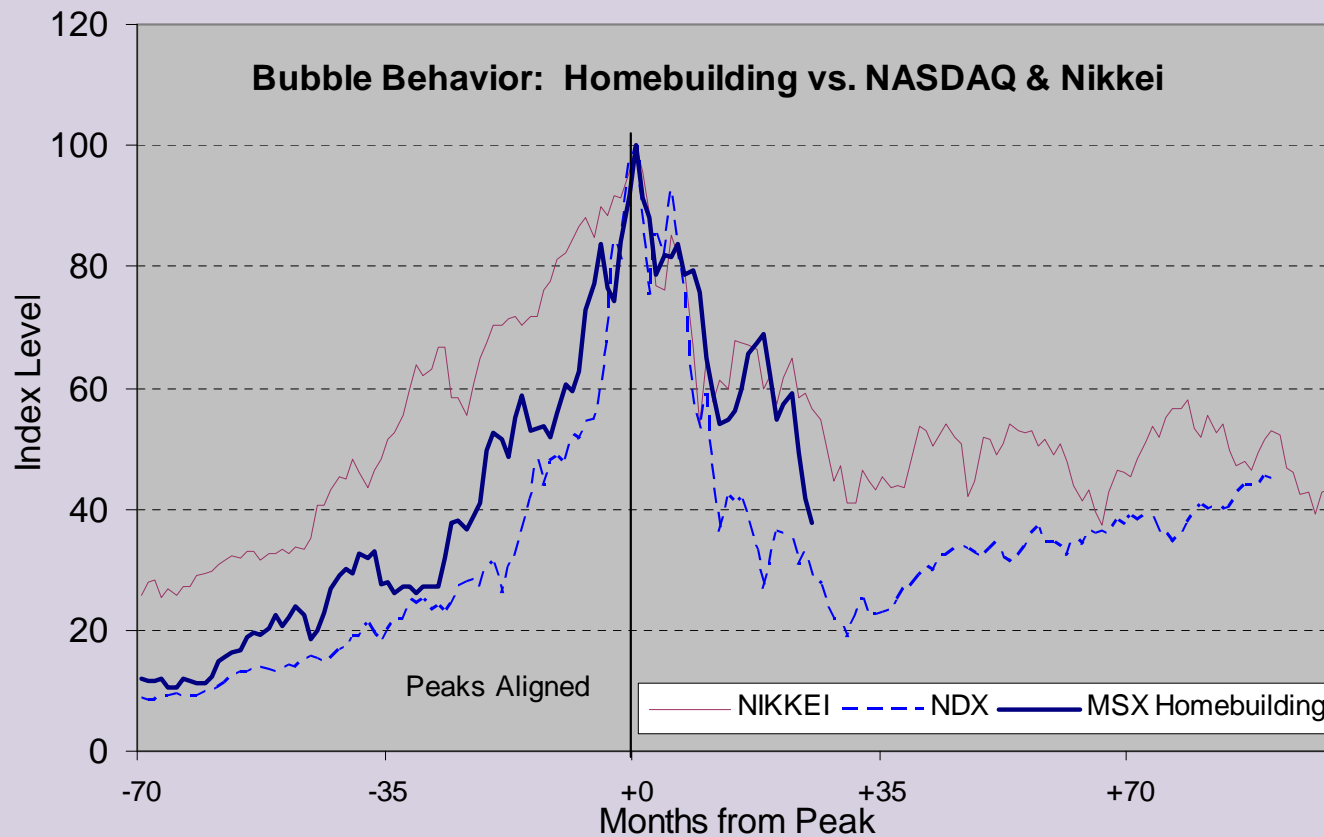


# Homebuilders: Deep Value or Dead Money?



## Key Themes

- **Focus on Subprime:** Will Consumer shares face the pain witnessed among Financials and Housing groups?
- **Catch-22 of Banks** - Depressed forecasts vs. Fed Easing. Who is left to hate the banks?
- **Relative Value Trade:** Banks beat REITs
- **Exogenous Shocks do NOT Force a change in Leadership.** Small Cap Super Cycle likely to run further.
- **Credit Contraction Cycles and the Size Trade:** Smaller Stocks appear to lead 12-months post a credit contraction phase.

# The Subprime Ten

## Home Related

Homebuilders

Building Products

Construction Materials

## Finance Related

Banks

Consumer Finance

Mortgage REITs

## Consumer Related

Home Furnishings

Auto Parts

Restaurants

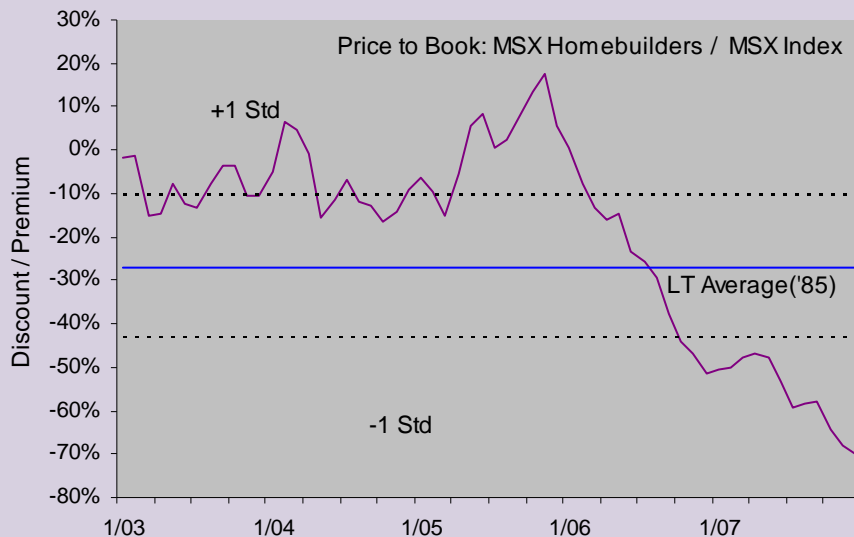
Household Appliances

# Consumer segments least affected in Subprime wake; Financials and Housing groups more battered

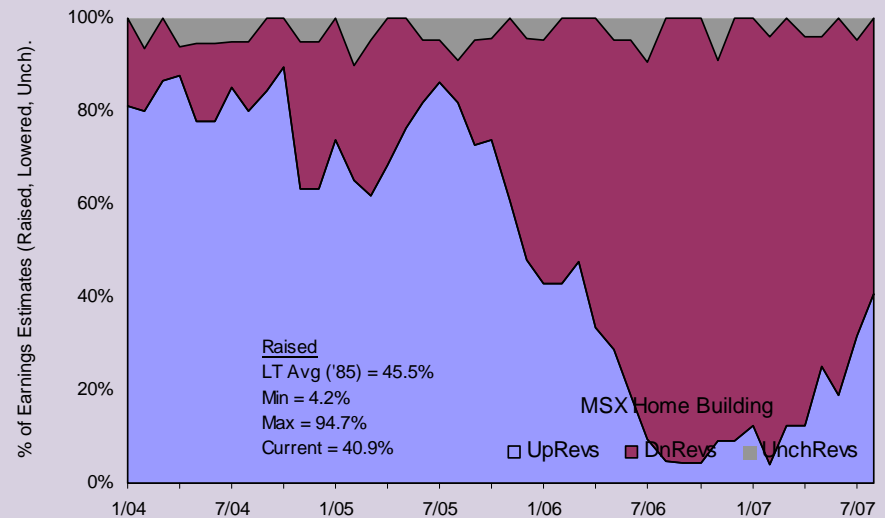
		Expectations		
		<i>Overly Pessimistic</i>		<i>Overly Optimistic</i>
V a l u a t i o n s	<i>Attractively Priced</i>	Homebuilders Consumer Finance Home Furnishings		
		Building Products Banks	Auto Parts	Household Appliances
	<i>Expensive</i>		Restaurants	Construction Materials Mortgage REITs

# Homebuilders: Inevitable bounce or dead money?

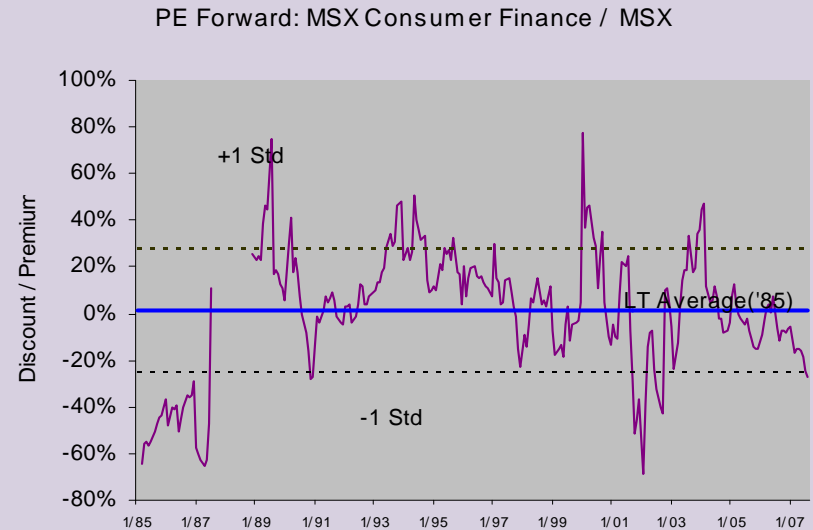
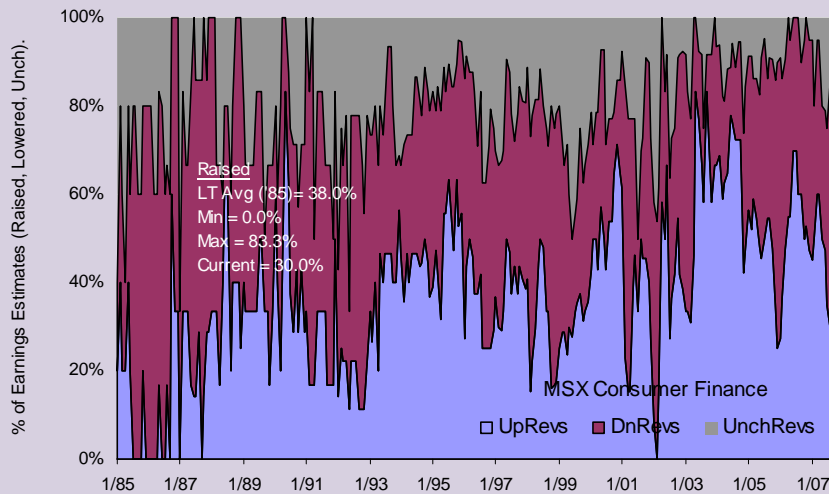
- Relative Price-to-Book Value: Homebuilders appear cheap, but if you believe that, I've got a bridge to sell you.



- Earnings Diffusion: Analysts have been ratcheting earnings expectations lower since 2005; recent optimism on earnings belies the truth that book values for homebuilders are really in question.



# Consumer Finance Near-term Earnings Expectations Diffusions vs. Forward PE



## Cirrus Research Subprime-related Industry Performance

As of 18 September	Valuation			Performance					Other	
	P/S	P/B	Fwd P/E	1 Mo	3 Mo	6 Mo	12 Mo	YTD	Count	Weight
<b>Housing Exposures</b>										
Building Products (Large)	0.8	2.23	15.33	0.50%	-8.10%	-4.60%	-4.60%	-12.50%	1	0.10%
Building Products (MSX)	0.66	5.09	16.87	-1.00%	-11.20%	-4.80%	14.60%	2.10%	21	0.60%
Construction Materials (Large)	---	---	---	---	---	---	---	---	---	---
Construction Materials (MSX)	2.28	3.99	18.8	-2.10%	-17.70%	-13.30%	31.40%	11.30%	9	0.50%
Home Building (Large)	---	---	---	---	---	---	---	---	---	---
Home Building (MSX)	0.33	0.78	-10.72	-0.20%	-23.80%	-31.20%	-33.40%	-44.40%	28	0.80%
<b>Financial Exposures</b>										
Banks (Large)	1.72	1.8	11.54	2.70%	-1.90%	-2.60%	-3.50%	-7.50%	21	9.10%
Banks (MSX)	2.13	1.65	15.3	3.30%	-3.20%	-7.00%	-8.00%	-11.40%	413	5.50%
Consumer Finance (Large)	2.09	3.41	16.71	3.00%	-6.30%	5.00%	0.60%	-2.60%	3	0.90%
Consumer Finance (MSX)	1.43	2.13	10.04	6.90%	-13.30%	-10.10%	-11.80%	-20.40%	22	0.40%
Mortgage REITs (Large)	---	---	---	---	---	---	---	---	---	---
Mortgage REITs (MSX)	1.5	1.14	17.33	6.40%	-22.80%	-29.10%	-32.80%	-36.10%	32	0.50%
<b>Consumer Exposures</b>										
Auto Parts & Equipment (Large)	0.68	3.02	18.44	2.60%	0.20%	22.60%	61.70%	35.00%	1	0.20%
Auto Parts & Equipment (MSX)	0.32	3.93	21.33	1.00%	-8.80%	1.00%	27.10%	9.90%	35	1.00%
Home Furnishings (Large)	---	---	---	---	---	---	---	---	---	---
Home Furnishings (MSX)	0.72	1.73	15.31	1.80%	-6.40%	-0.90%	4.10%	3.10%	13	0.30%
Household Appliances (Large)	---	---	---	---	---	---	---	---	---	---
Household Appliances (MSX)	0.53	2.65	12.1	-2.10%	-10.90%	7.40%	10.60%	9.30%	4	0.30%
Restaurants (Large)	2.49	5.4	21.51	7.70%	6.80%	12.60%	21.30%	9.70%	3	0.70%
Restaurants (MSX)	0.96	3.68	20.52	1.20%	-2.70%	-2.70%	6.80%	0.70%	49	1.10%

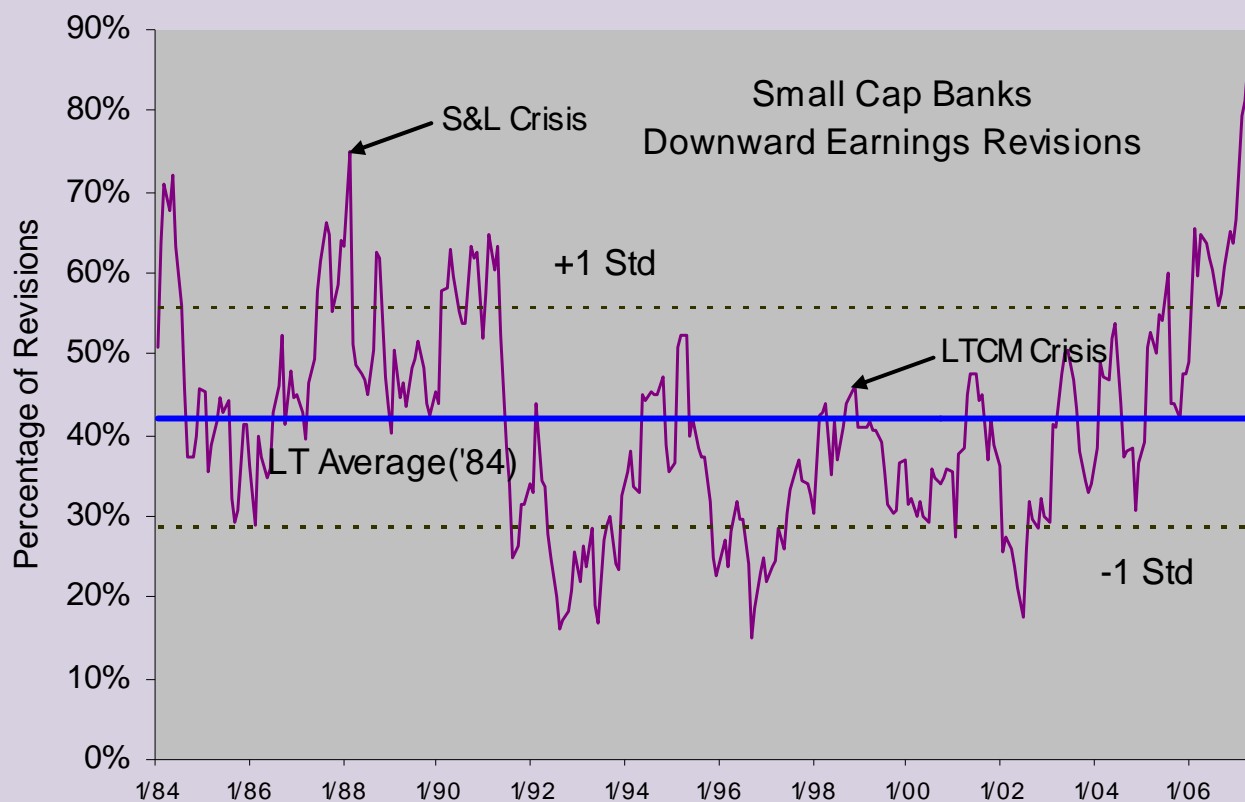
## Small Cap Subprime Highlights

- **Banks:** Only 17 of 100 have gained ground YTD. Merger activity continues to drive the small bank equity market. Take-out acquisitions and in-market consolidations feature prominently. Reports of the absence of subprime exposure still move bank stocks.
- **Building Products:** Goodman Global (GGL) and Ameron International (AMN) are up on improved earnings. GGL hired an investment banker and might be pursuing a sale of the company.
- **Auto Parts:** Cooper Tire (CTB) and Gentex (GNTX) strong earnings have boosted prices, distinguishing them from stocks such as Delphi which continues to suffer setbacks in bankruptcy.

## Bucking the Trend

Banks		Mkt Cap	MTD	YTD
FRC	First Republic Bank (Ca.) *	1,730.2	2.4	43.0
UMBF	UMB Financial Corp.	1,932.6	3.6	25.7
FCTR	First Charter Corp. *	1,048.2	1.0	22.8
SBNY	Signature Bank	1,081.5	5.5	17.7
Cirrus MSX Banks				-11.4
Building Products		Mkt Cap	MTD	YTD
GGL	Goodman Global Inc.	1,606.0	-0.4	35.5
AMN	Ameron International Corp.	911.3	4.7	30.9
LII	Lennox International Inc.	2,286.2	-6.1	10.4
Cirrus MSX Building Products				2.1
Auto Parts		Mkt Cap	MTD	YTD
CTB	Cooper Tire & Rubber Co.	1,532.1	0.4	71.6
LKQX	LKQ Corp.	1,816.5	9.2	47.2
GNTX	Gentex Corp.	2,918.0	1.3	30.5
TEN	Tenneco Inc.	1,421.8	-3.6	23.8
Cirrus MSX Auto Parts				9.9

## Is the summer of 2007 worse than the S&L Crisis of 1989? Sell-side analyst estimates are making such a claim.

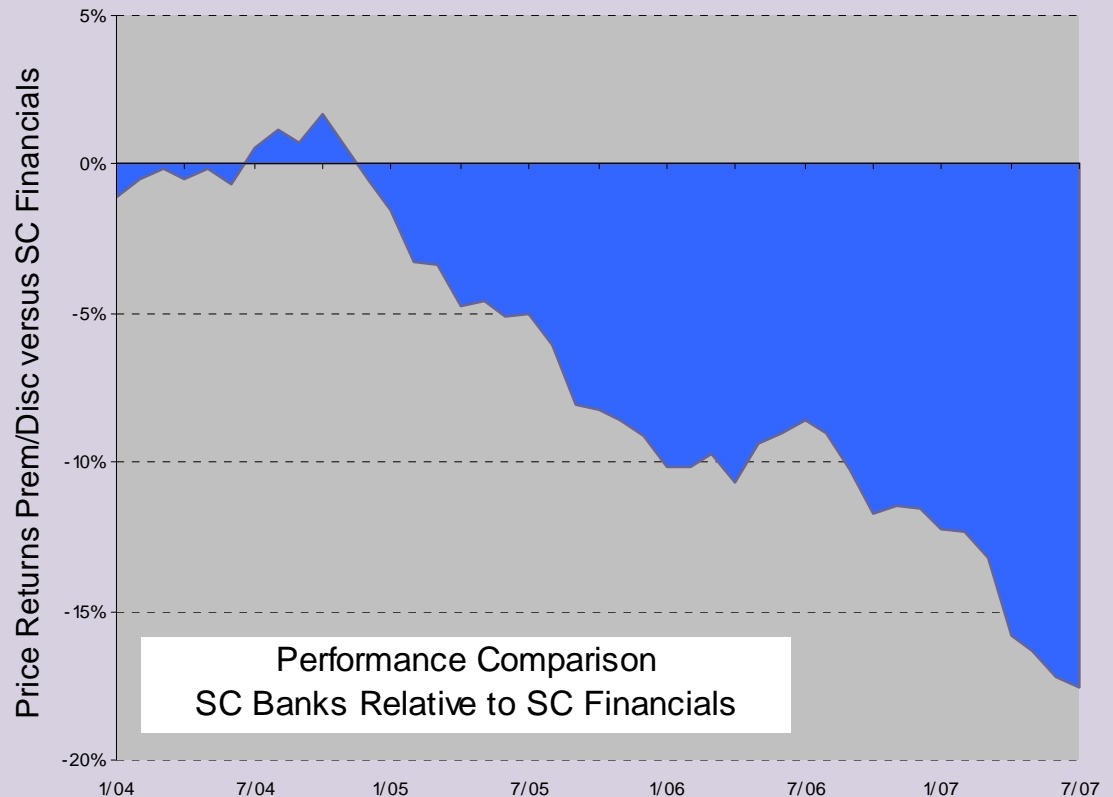


Earnings expectations at such extremes that potential for lower Fed Funds rate juxtaposed to depressed sell-side forecasts are the Catch-22 for Banks.

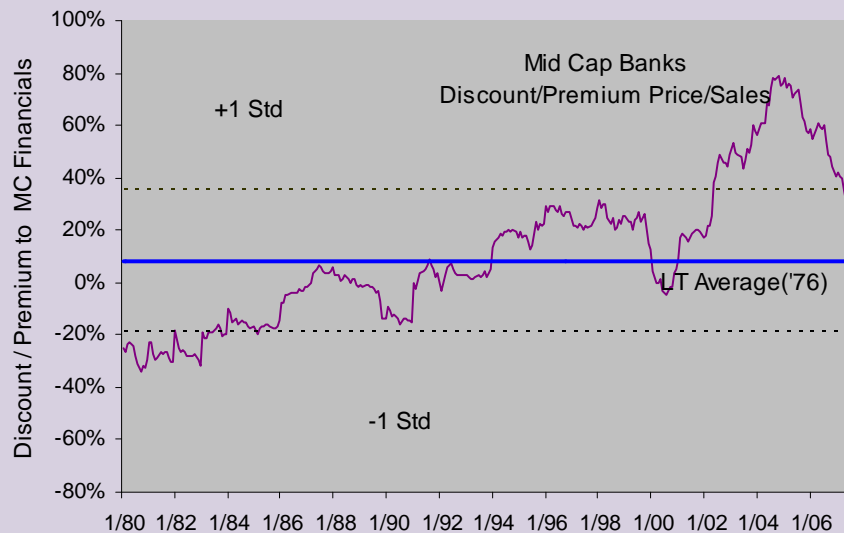
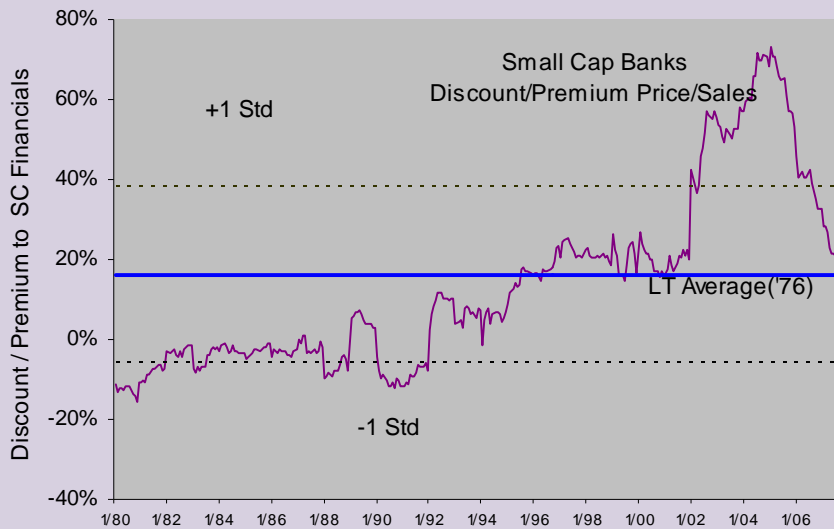
Non-performing loan ratios are low and expected to rise, but loan loss provisions have been increasing over the past 2+ years.

Bank valuation levels have not traced fading expectations. Regional Banks were more severely discounted to the financials and large cap banks by the S&L Crisis back in 1989/90.

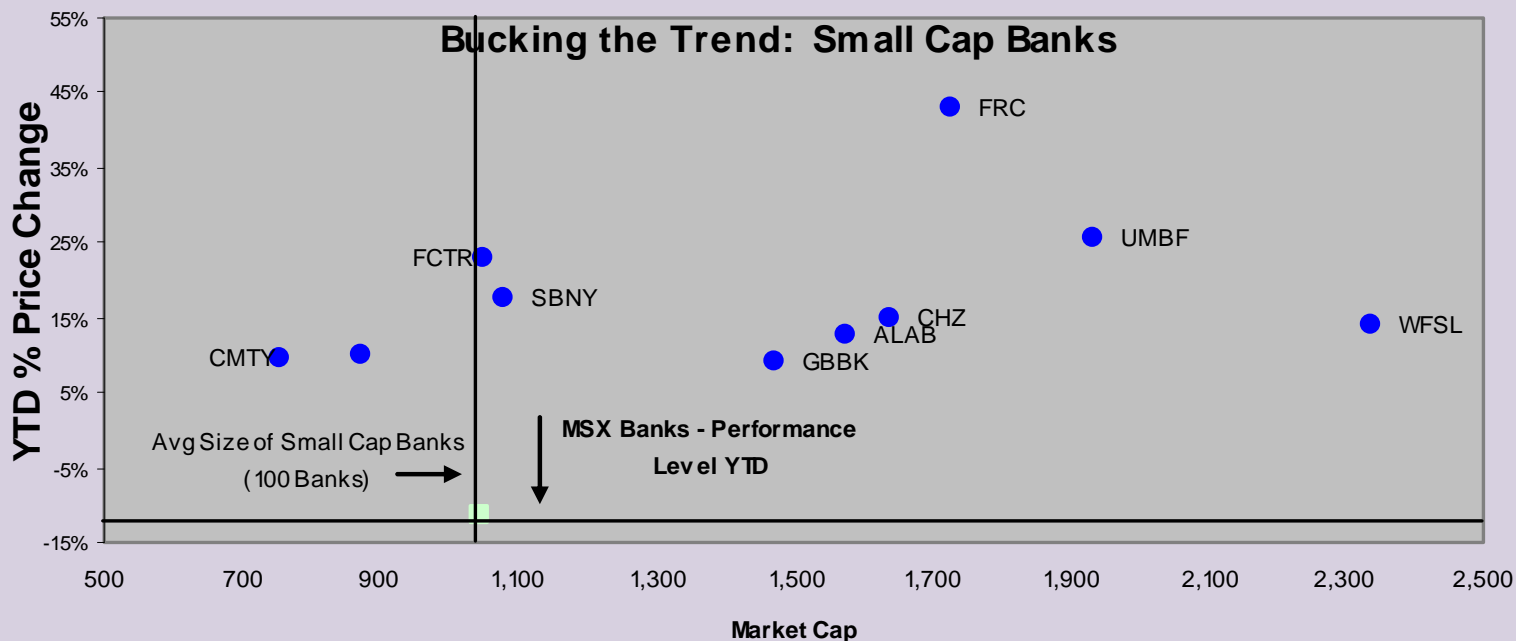
Earnings revisions within Financial sector likely to break. Do quant factors reverse again? The second order effect--as earnings cuts become too severe stocks again could act contrary to expectations.



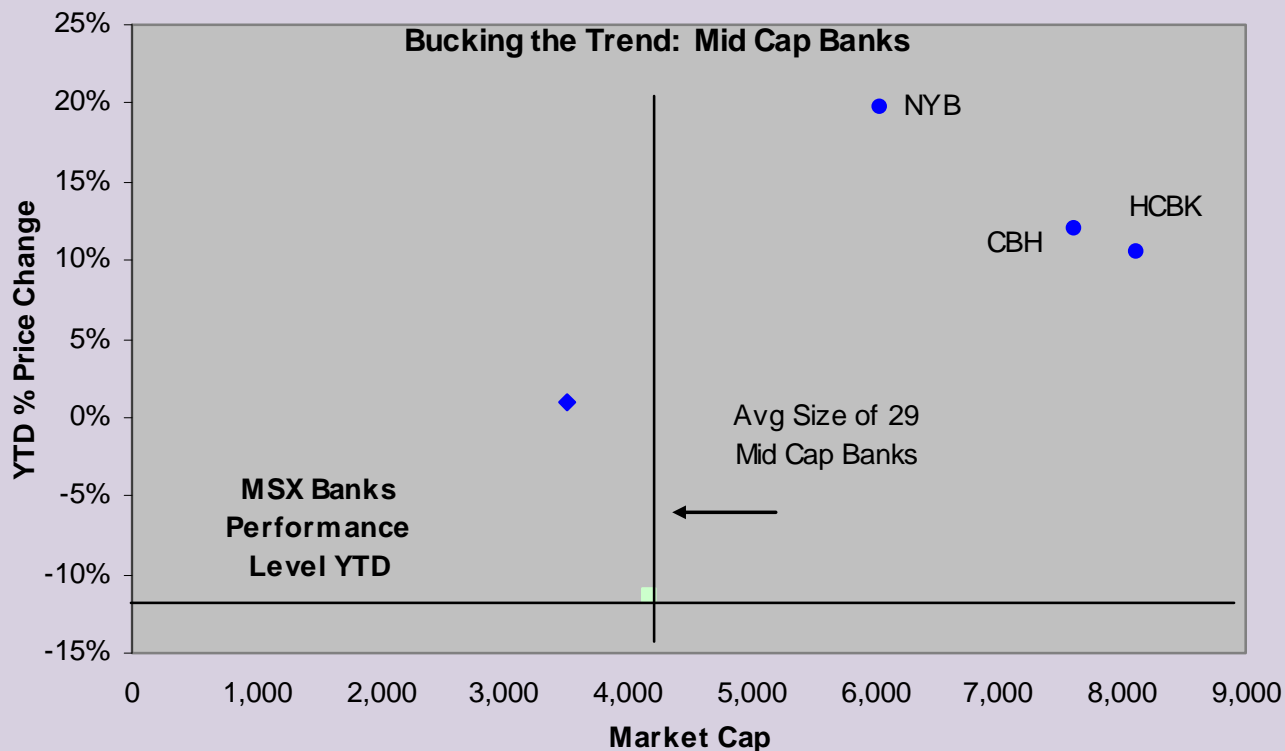
# Bank leadership ended as the Yield Curve peaked in late 2004



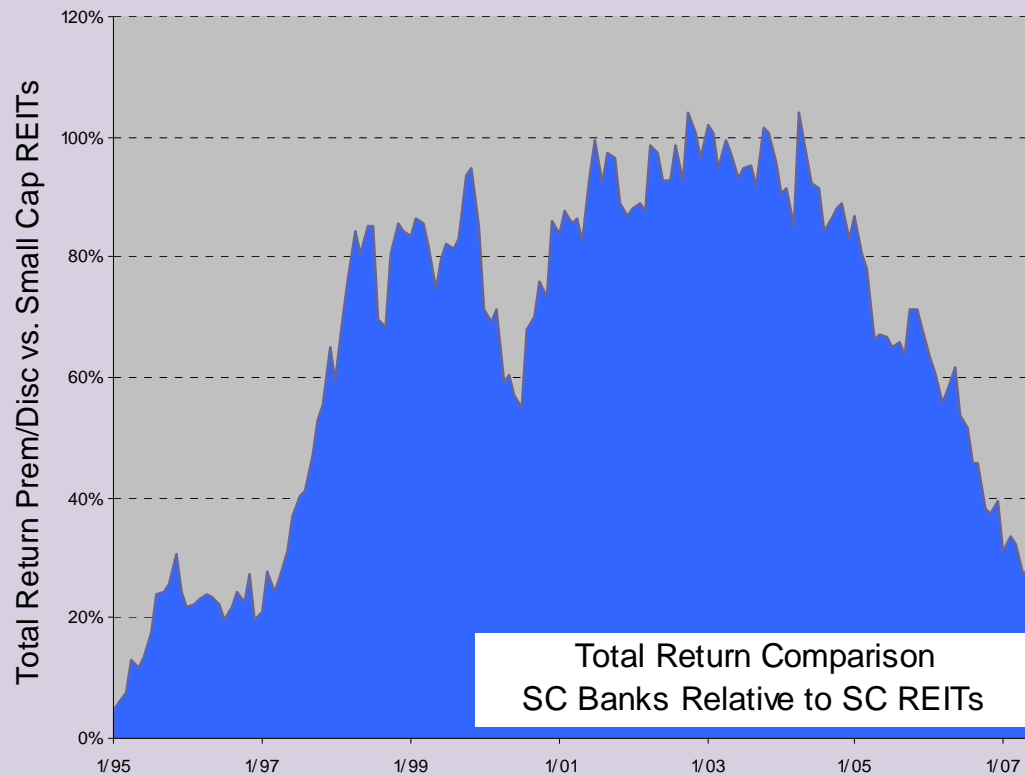
# Small Cap Banks returned between +42% to -68% YTD



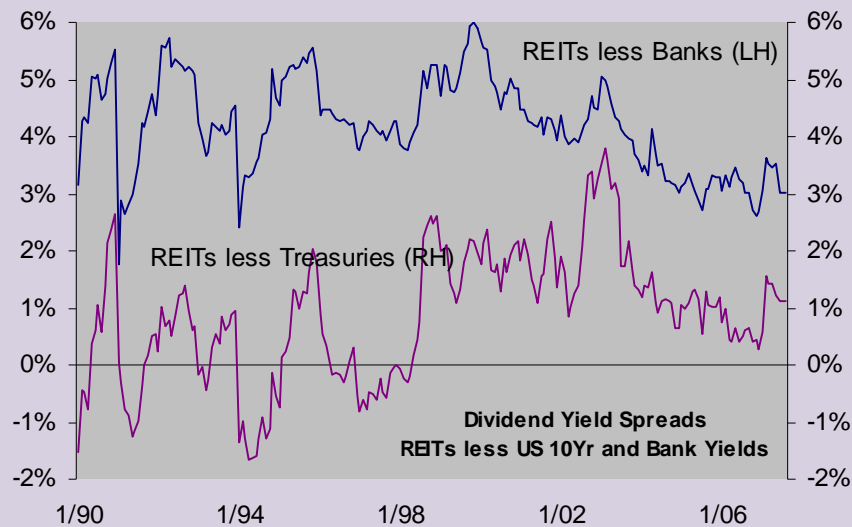
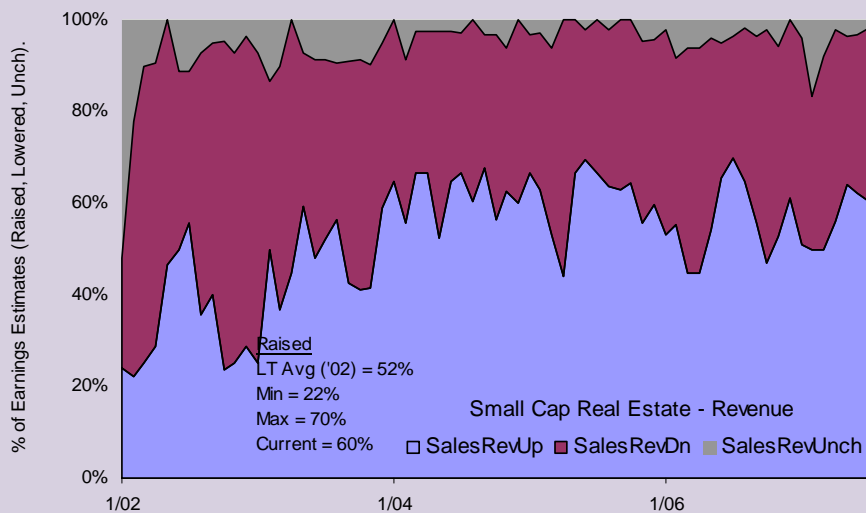
# Mid Cap Mortgage REITs that Bucked the Trend



# Banks have severely underperformed REITs in the past few years



**Revenue expectations have not come under apparent scrutiny for REITs as yet. Yield Spreads for REITs are adjusting but far from signaling value.**

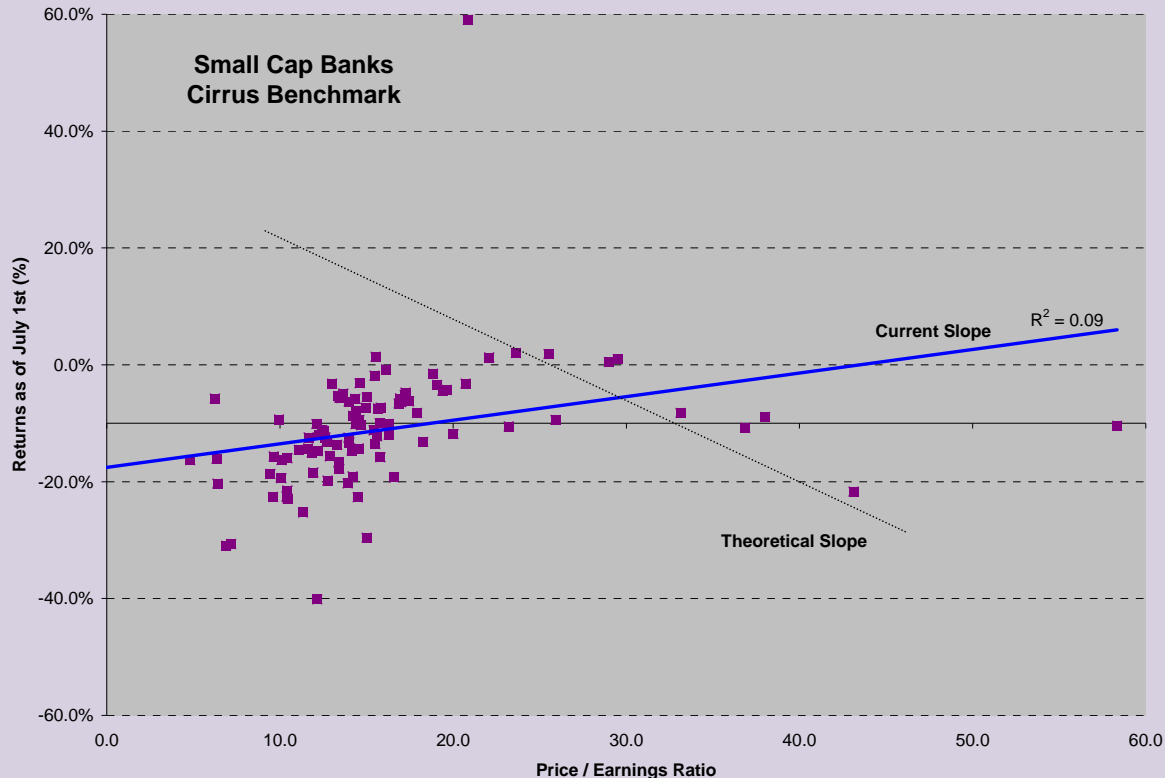


## Mid Cap Financial and Real Estate Sector/Industry Performance

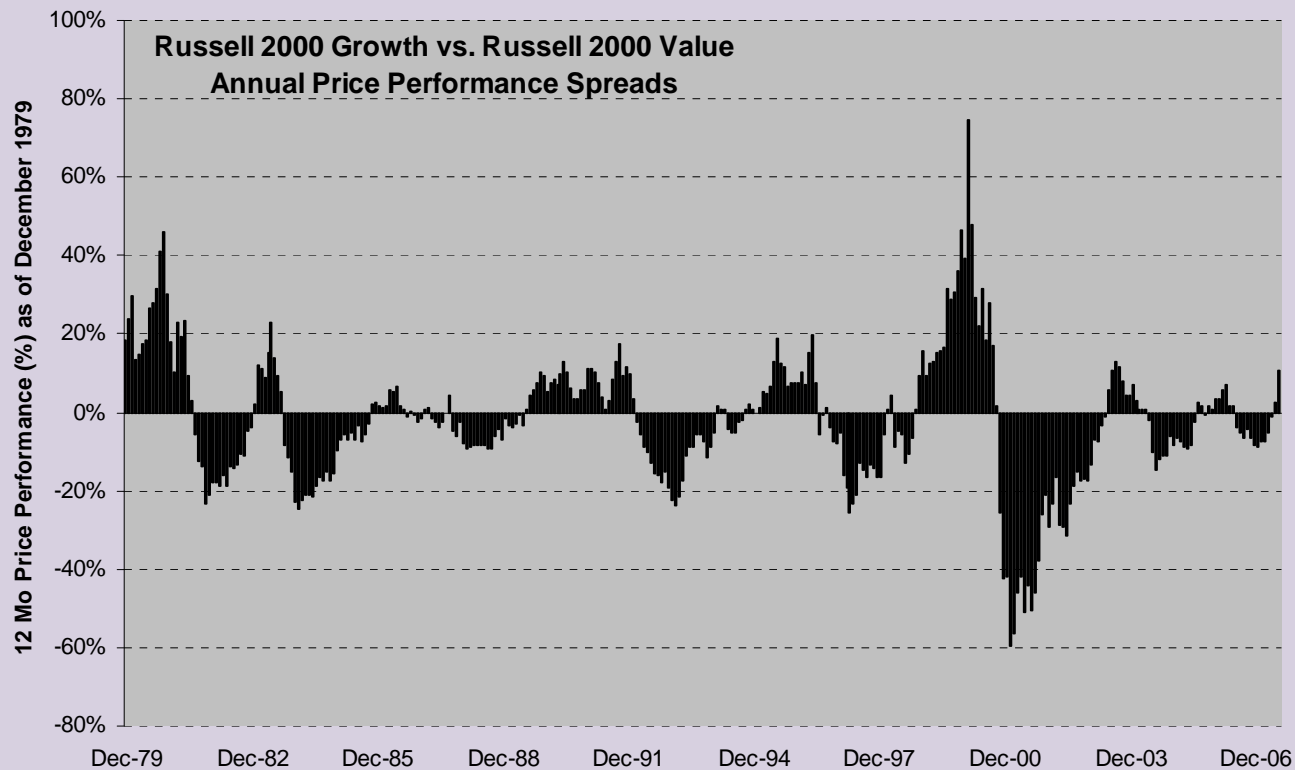
As of 24 August	Valuation			Performance					Other	
	P/S	P/B	Div Yld	1 Mo	3 Mo	6 Mo	12 Mo	YTD	Count	Weight
<b>Cirrus Finance Industries</b>										
Banks	2.3	1.7	2.70%	10.87%	-5.05%	-7.92%	-9.54%	-12.75%	100	6.80%
Specialized Finance	2.9	3	1.30%	-0.51%	-6.08%	7.82%	14.06%	7.54%	8	0.70%
Consumer Finance	1	2	1.20%	-3.56%	-23.66%	-13.86%	-13.24%	-24.97%	11	0.70%
Asset Mgmt. & Custody Banks	2.2	4.2	6.60%	1.60%	-14.06%	-8.04%	5.26%	-9.55%	9	0.60%
Investment Banking & Brokerage	2	2.1	1.10%	1.02%	-12.77%	-9.43%	-2.88%	-14.97%	8	0.70%
Insurance Brokers	1.9	2.7	1.3	6.98%	6.31%	5.84%	23.30%	12.84%	2	0.20%
Life & Health Insurance	0.9	1.2	0.90%	4.95%	-2.61%	0.96%	7.35%	-1.25%	9	0.70%
Multi-Line Insurance	1	1.5	2.10%	11.89%	-10.62%	-1.43%	8.66%	-1.24%	1	0.10%
Property & Casualty Insurance	1	1.5	1.70%	4.95%	-5.85%	1.23%	9.99%	0.58%	22	1.90%
Reinsurance	1.8	1	1.40%	2.50%	-8.94%	-2.85%	3.94%	-5.03%	2	0.30%
Business Development Corps.	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>Cirrus Real Estate Industries</b>										
Diversified REITs	4.5	1.9	8.40%	6.12%	-8.99%	-8.92%	-6.42%	-10.42%	11	1.10%
Mortgage REITs	1.3	0.9	17.50%	-2.34%	-39.34%	-41.98%	-45.85%	-50.18%	16	0.80%
Office REITs	3.7	1.7	4.90%	5.92%	-15.20%	-18.36%	-15.40%	-17.13%	7	0.70%
Residential REITs	4.2	2.3	5.20%	3.11%	-15.70%	-12.46%	-14.78%	-11.93%	5	0.40%
Retail REITs	5.1	2.7	4.60%	7.53%	-11.20%	-9.21%	6.23%	-5.70%	12	0.90%
Specialized REITs	2.5	2	5.80%	4.88%	-12.28%	-11.31%	-0.93%	-9.29%	21	1.70%
Real Estate Mgmt & Development	3.5	2.5	4.40%	1.97%	-10.12%	-1.78%	17.17%	-0.17%	3	0.20%
<b>Cirrus Research Benchmarks</b>										
Finance Sector: Large Cap	1.5	1.9	2.50%	4.22%	-6.88%	-1.72%	5.35%	-4.90%	64	20.50%
Finance Sector: Mid Cap	1.7	1.8	2.50%	1.29%	-10.54%	-5.35%	4.00%	-5.14%	91	13.90%
Finance Sector: Small Cap	1.7	1.7	2.40%	7.03%	-7.00%	-5.50%	-3.69%	-9.64%	172	12.60%
Finance Sector: Micro Cap	1.6	1.6	2.10%	4.86%	-6.79%	-8.51%	-7.25%	-12.33%	377	18.80%
Real Estate Sector: Large Cap	5.4	3.2	3.10%	4.37%	-13.21%	-14.40%	4.94%	-7.29%	12	1.30%
Real Estate Sector: Mid Cap	3.9	2.7	4.30%	3.77%	-12.96%	-15.61%	-2.01%	-11.18%	39	5.00%
Real Estate Sector: Small Cap	3	1.8	7.00%	4.53%	-16.00%	-15.88%	-10.84%	-17.02%	75	5.90%
Real Estate Sector: Micro Cap	1.6	1.4	5.30%	-2.24%	-14.21%	-13.02%	-4.11%	-12.83%	57	3.50%

# Quant Hedge Fund Conundrum

Lower multiples were supposed to protect on the downside, not amplify the pain. The performance of Regional Banks valuations underscores the conundrum facing active quantitative positions.



## Russell 2000 Growth vs. Russell 2000 Value: Double-digit spreads have been broached many times over past 20 years.



## Clustered Holdings among Sizable Quantitative Hedge Funds

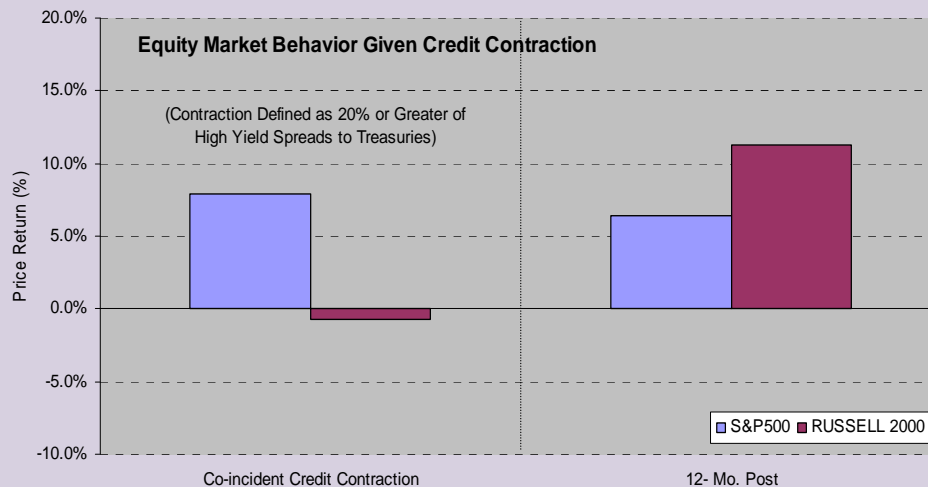
As of 30 June

### High Small Cap Concentration Among Top 10 Quant Funds

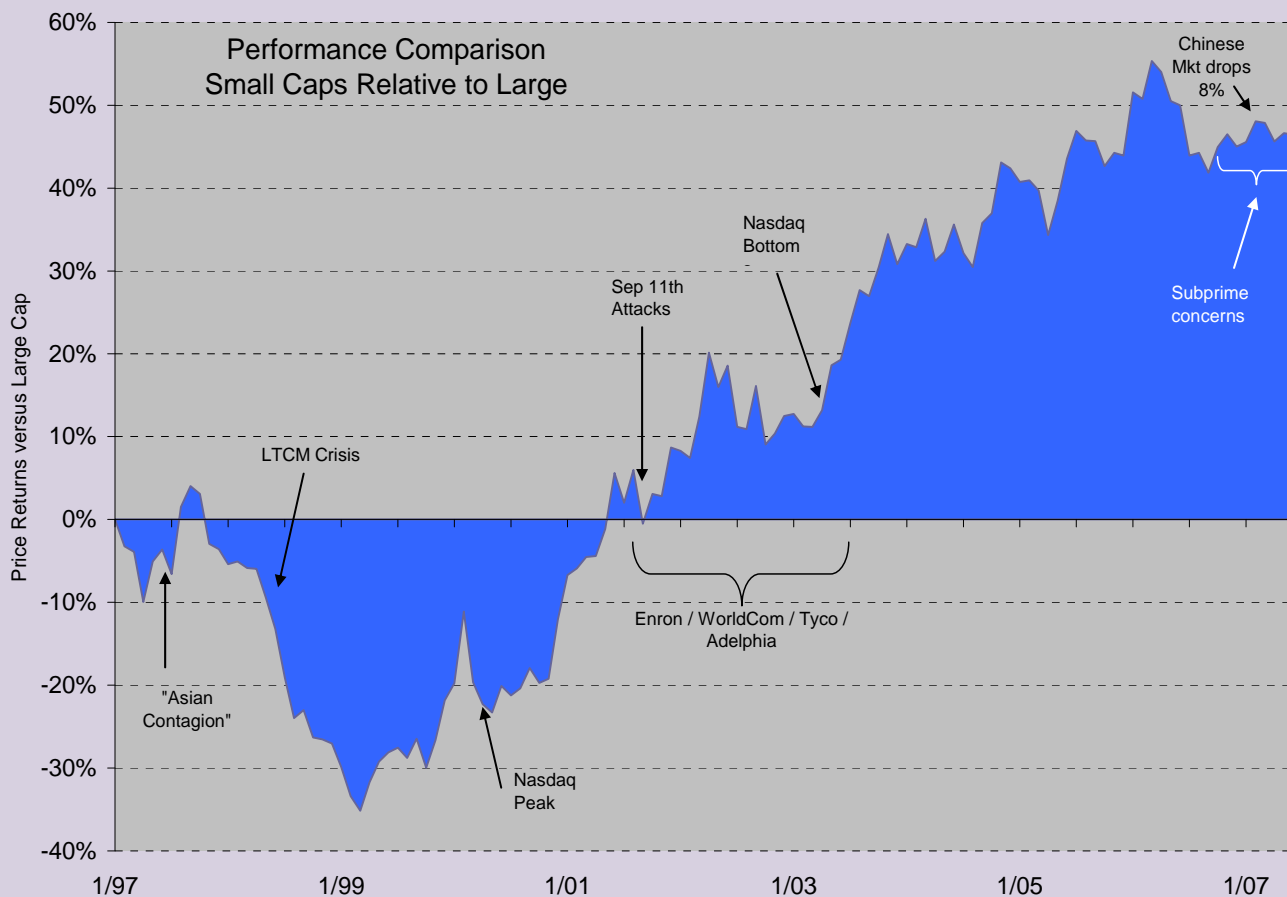
			Mkt Cap (\$mn)	3Q Price Perf.	Est. % Conc.
Materials	OLN	Olin Corp.	1542.3	-13.8	15.7
	NXG	Northgate Minerals	815.8	5.5	11.4
Industrials	HEI	Heico Corp.	1028.9	12.3	13.5
	RAIL	FreightCar America	579.3	-9.2	18.5
Transport	PACR	Pacer Intl Inc.	810.6	-15.9	12.9
Consumer Discretionary	ARO	Aeropostale Inc.	1968.1	-22.4	11.9
	MOV	Movado Group Inc.	731.9	-13.3	10.8
Consumer Staples	THS	TreeHouse Foods Inc.	699.2	-17.3	10.2
	SAM	Boston Beer Co. (CI A)	583.2	11.5	18.1
Consumer Services	CBRL	CBRL Group Inc.	947	-14.9	18.1
	CDL	Citadel Broadcasting	564.2	-29.8	11.6
Health Care	MOGN	MGI Pharma Inc.	1995.8	2.9	11.2
	AGP	AMERIGROUP Corp.	1451.2	10.3	10.6
Financial	RLI	RLI Corp.	1389.7	4.2	14.5

## Credit contractions point to a greater selloff in riskier assets. Conversely, the subsequent 12 months point to reversal of fortunes.

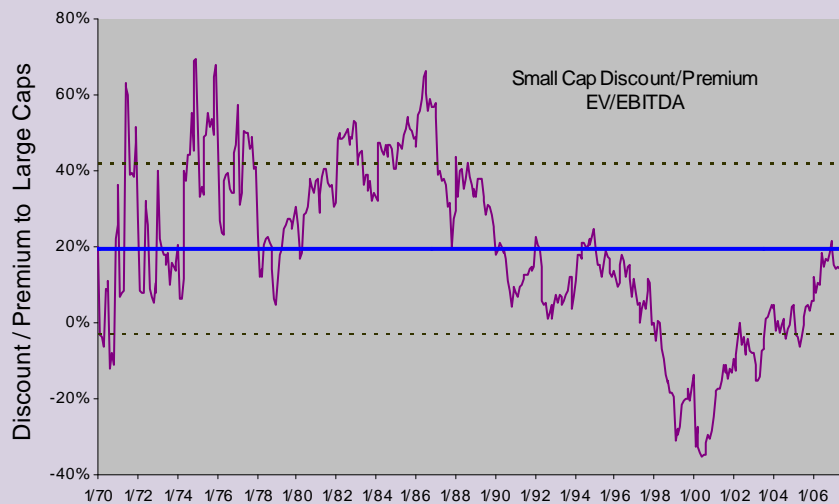
- **Is Summer 2007 another Perfect Storm? Lessons from Spring 2002, or the post-WorldCom/Enron debacle: Equities corrected into that storm and then bounced sharply. The Russell 2000 jumped 41% the subsequent 12 months.**
- **Strategic factors such as Valuation levels and Expected Growth point to a broader leadership. After eight years of outperformance smaller stocks are only at long-term average valuations. Markets rarely revert to long-term averages; they typically overshoot on both extremes.**
- **Access to capital likely to remain more flexible as investors face limited organic growth choices. Expected growth rates among Titan-50 (the largest 50 companies) still too high. Leadership unlikely to narrow.**



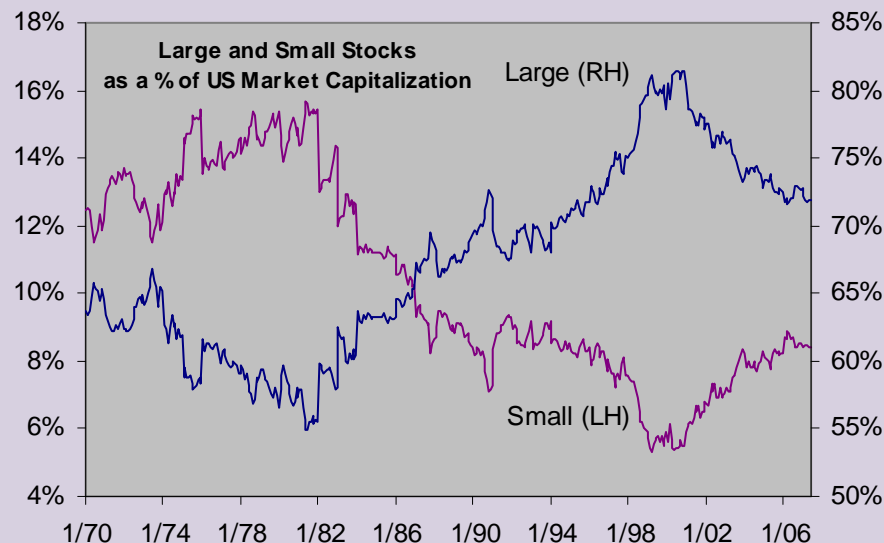
## Current Small Cap Super Cycle is marked by many reversals



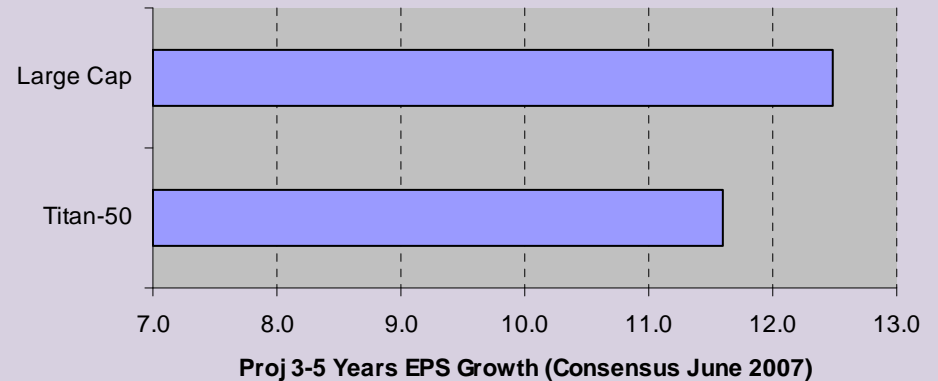
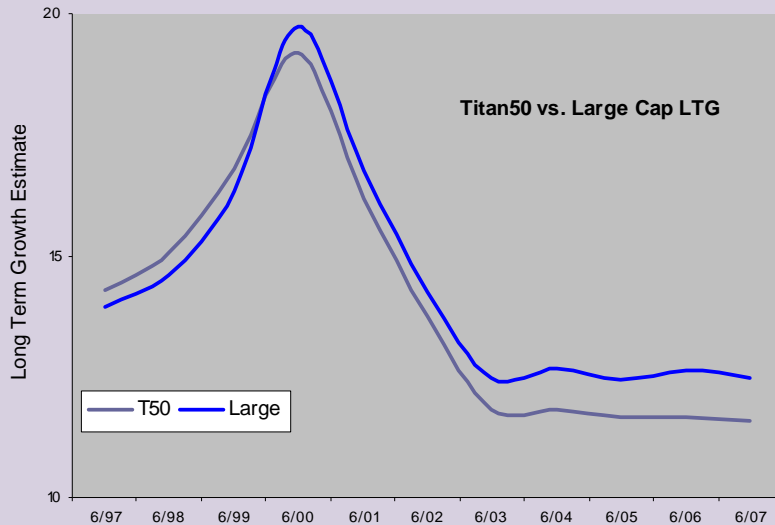
- Most measures, including Firm Value (EV) to EBITDA, confirm valuations levels among smaller firms not excessive



- Large Firms Still Significant Chunk of Equity.

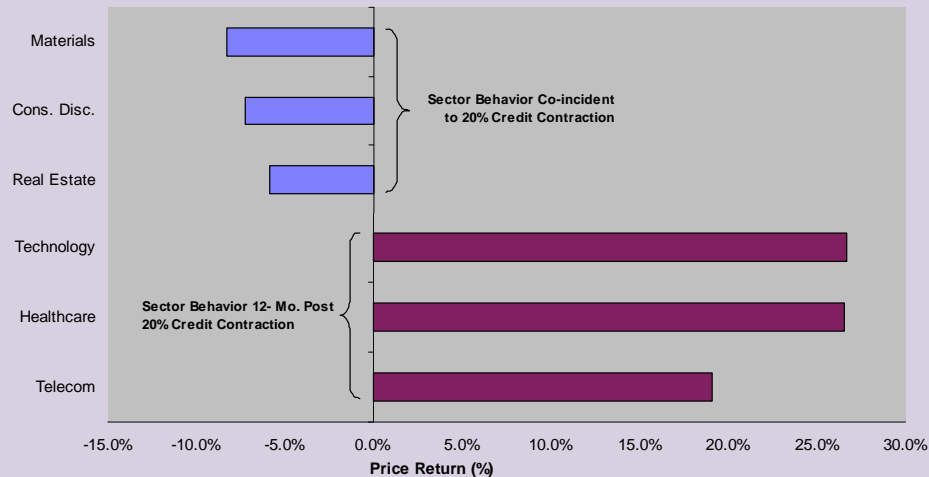


**Expected growth rates among Titan-50 still too high. Access to capital likely to continue as investors face limited organic growth choices. Leadership unlikely to narrow.**



- **Materials, Consumer Discretionary and Real Estate typically hardest hit leading into a credit contraction. Tech, Healthcare and Telecom show strong historical leadership one year later.**
- **Small Cap Super Cycle should continue. Strategic factors, ie, Valuation levels and Expected Growth, point to broad leadership. Despite 8 years of outperformance, Small Caps still at LT-avg relative valuation levels. Valuations expected to overshoot rather than mean revert.**
- **Access to capital likely to remain flexible as investors face limited organic growth choices. Expected growth rates among Titan-50 still too high. Leadership unlikely to narrow.**

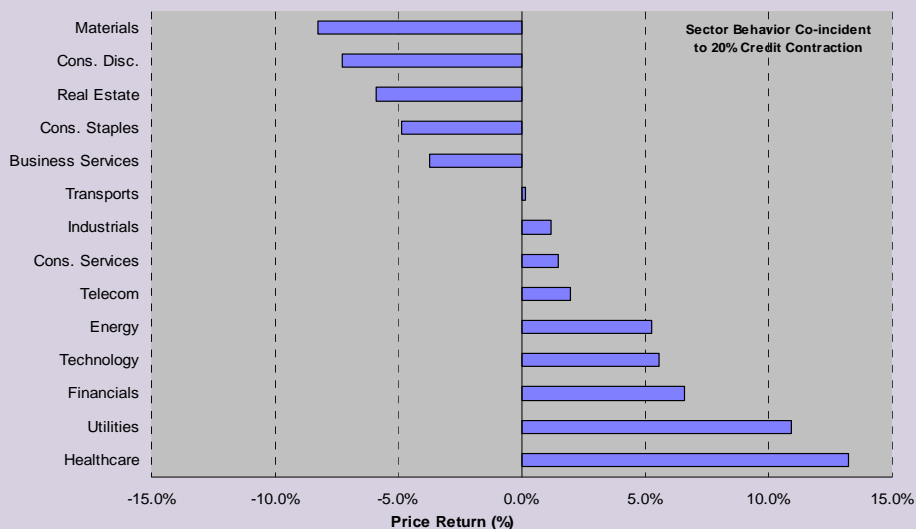
### Small Cap: Worst/Best Sector Performance Pre/Post 20% Credit Contraction



## Small Cap Leaders and Laggards given an adverse swing in credit spreads.

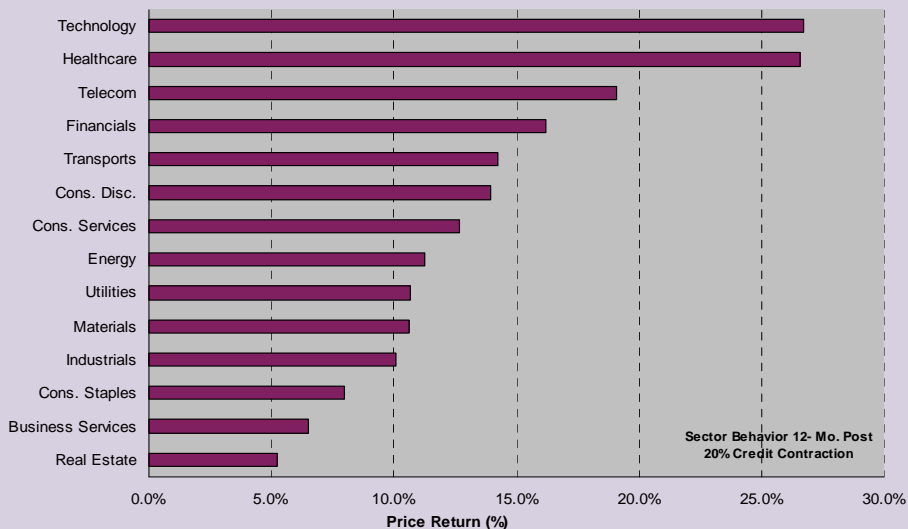
12-Mo. Sector Returns Co-incident to 20% Credit Contraction

### Credit Contraction



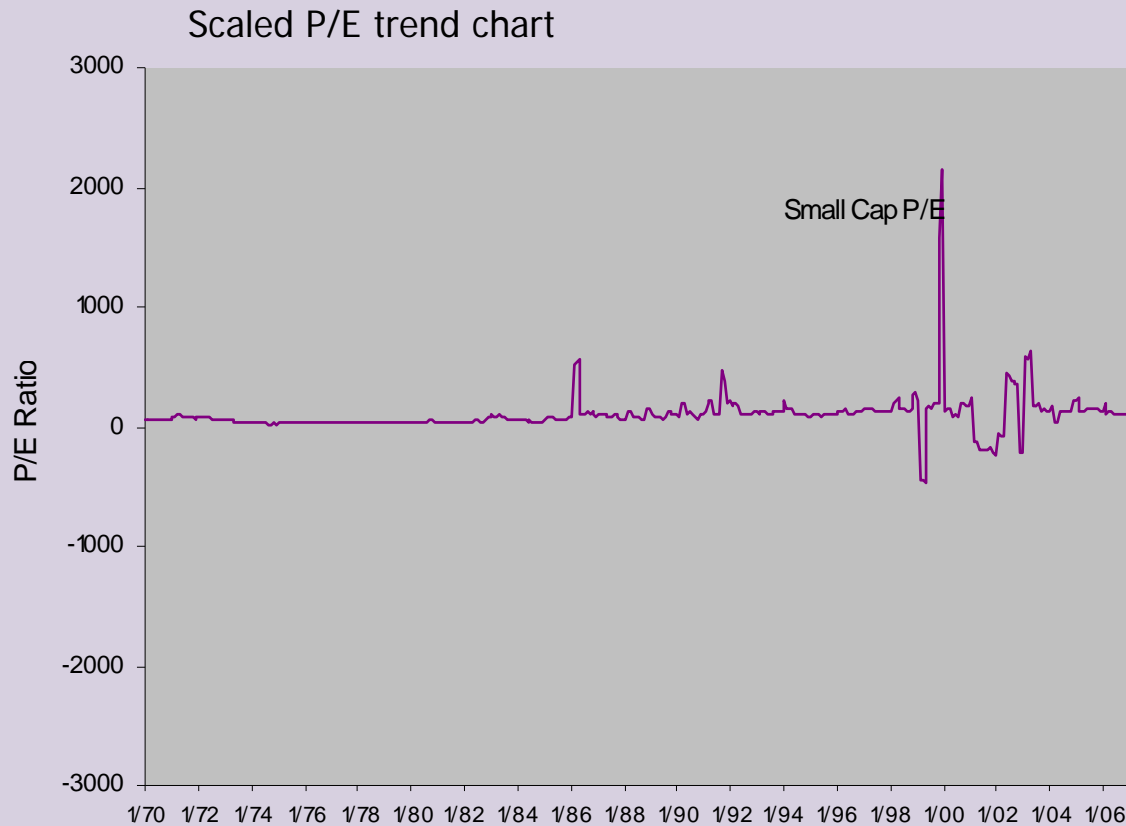
Sector Returns 12 Mo. Post 20% Credit Contraction

### Credit Contraction



Above benchmark and sector returns are based on periods in which credit spreads widened by more than 20% dating back to 1989.

## The P/E fallacy in valuing smaller firms



- **Cirrus Benchmarks**

- Dynamic ranking of all companies; Sorted by size percentile, recalibrated annually

- **Large Cap**                      **\$10 billion +**
    - **Mid Cap**                        **\$2.4 billion - \$10 billion**
    - **Small Cap**                    **\$600 million - \$2.4 billion**
    - **Micro Cap**                    **\$100 million - \$600 million**
    - **Nano Cap**                     **\$10 million - \$100 million**

- **Cirrus MSX Index**

- Our MSX Index comprises companies with market capitalizations ranging from \$100 mn to \$10 bn as of 1 January 2007. Cirrus MSX industry benchmarks comprise index constituents in the respective industry.

# Satya D. Pradhuman

## CEO & Director of Research

- 20 years in Equity Research at E.F. Hutton, Lehman Brothers and Merrill Lynch
- Founded Small Cap Research department at Merrill Lynch in 1994
- Created proprietary tools for timing small and large cap performance cycles in US and across regions, growth and value cycles, volatility swings and capital access trends
- Linked private equity markets to public markets via the small cap sector
- *Institutional Investor* ranked for 11 straight years
- Authored *Small Cap Dynamics* (Bloomberg Press, 2000); Contributed "The Presence of Value in Small-Cap Equities" in *Equity Style Management* (Klein and Lederman, Irwin, 1995)
- BS/Math and Computer Science, Union College; MBA/Finance, NYU Stern School of Business

## **Eric Fernandez, Senior Strategist**

- Decade+ of analytical, advisory and transaction experience
- M&A, acquisition finance, debt restructuring and impact modeling of merger, IPO and spin-offs
- Cross-industry experience: real estate, energy, manufacturing, software, communications, IT services and consumer products
- Global client base and transactions
- Previously at Salomon Smith Barney, Kleinwort Benson and Oppenheimer
- Personal interest in options/futures research and trading and real estate development
- MBA/Finance, The Wharton School; BSBA/Finance, University of Florida
- Chartered Financial Analyst

## **Mitchell Hew, Analyst – Research**

- Began career in research and trading at Rothschild Recovery Fund in 1999
- Joined Wilbur Ross, Jr. and Rothschild team forming WL Ross & Co., a leader in restructuring, private equity and alternative investments
- As System Administrator and CIO, oversaw telecommunications, network security and portfolio management/accounting system design
- BA, Yale University

## **William O'Herron, Analyst – Client Service**

- Background in sales, trade execution, risk and money management, and client service
- Management positions in fixed income futures/options research sales at Salomon Brothers and Refco
- At Refco helped build the industry's third largest global commodities and futures/options trading desk
- Co-managed the global macro hedge fund division at Winchester Asset Management in London
- Recently Sales Director at StreetAccount, LLC, the leading independent equity commentary firm
- BA, Middlebury College; MS, Columbia University's School of Social Work; Licensed Clinical Social Worker

## **Thirza T. Moran, Office Manager**

- Executive administrative support in marketing, communications and investor relations
- Previously at Bessemer Trust Company, Bradford Equities Management and Horizon Organic Holding Corporation
- Experience in project/event coordination, database administration, report and collateral materials creation, vendor management
- BA, Denison University

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